

Multilateral Programs

North American Coordination

- Detection and Enforcement
- Standardized Metrics
- Public awareness Campaigns

International Business Network

Objectives:

- U.S. representation
- U.S. government support
- Governments accountability
- Communicate the value of IP
- Seek allied nations and organizations to defend IP

International Organizations

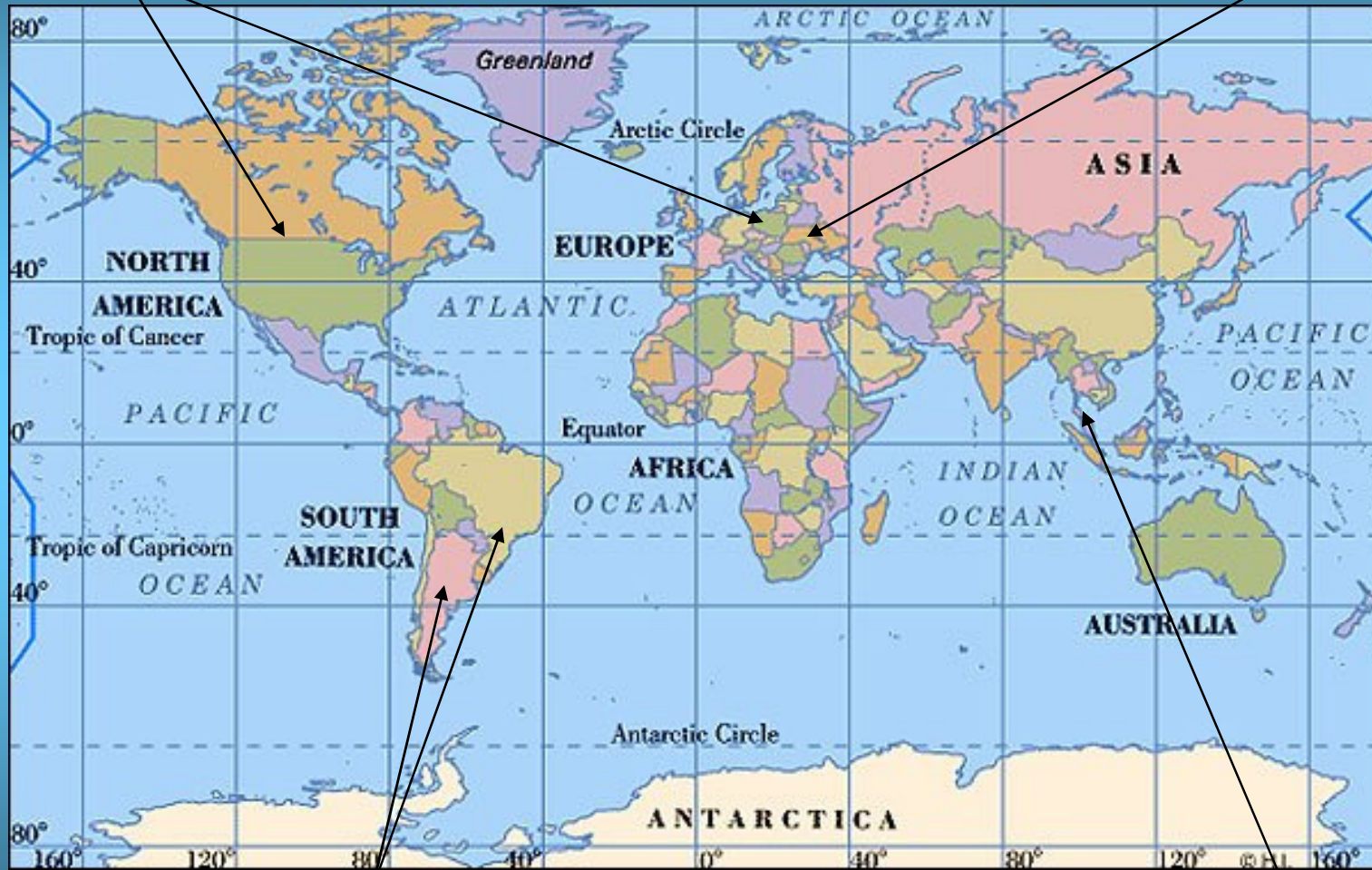
- Conduct research to examine the value of IP
- Educate and lobby U.S. and foreign governments

Law Enforcement Partners

Interpol Cross-Border Investigations

Electrical Products

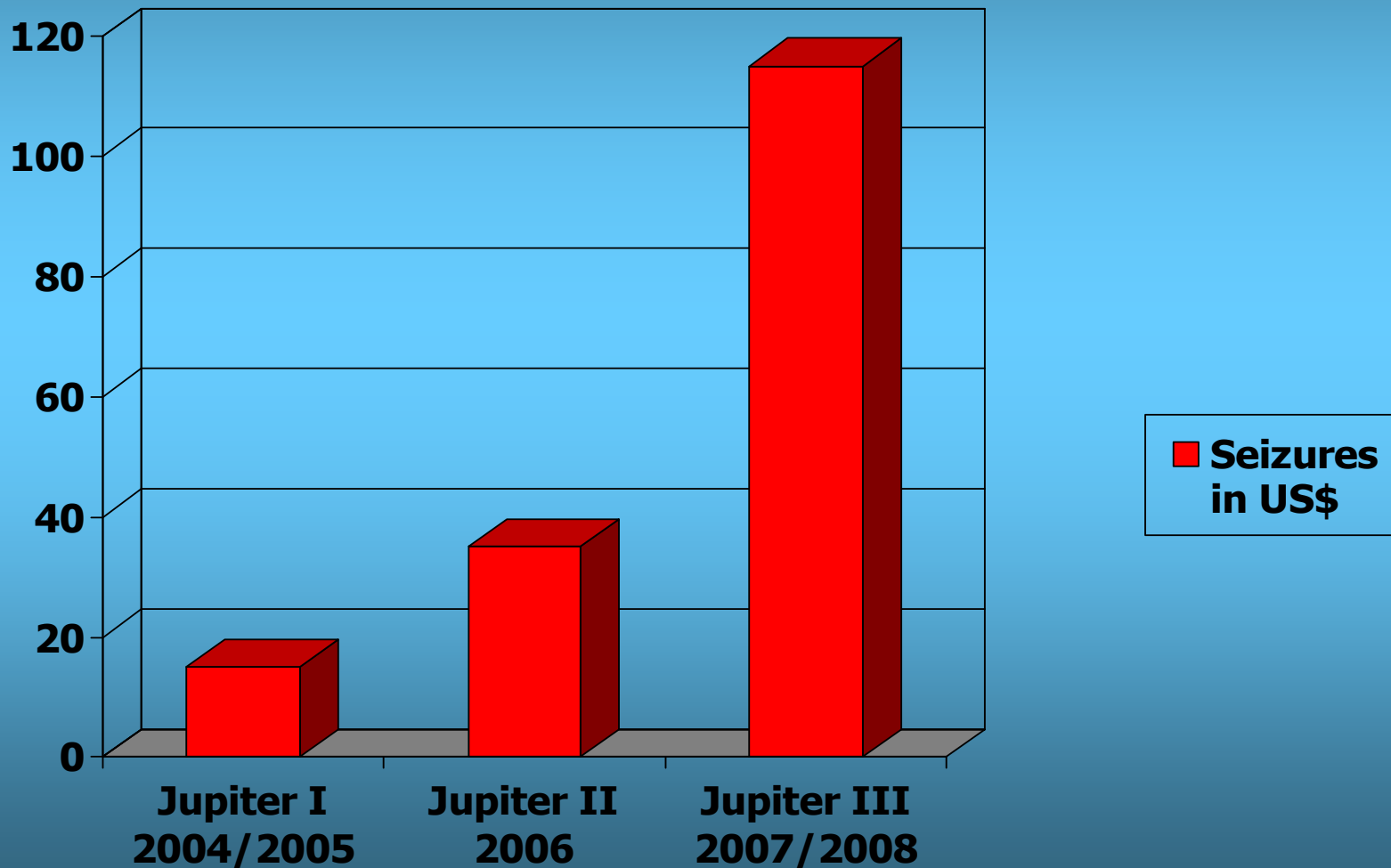
Internet Piracy



Consumer Products

Medical Products

Operation Jupiter – South America Seizures: 2004 - 2008



Counterfeit Medicines

